

Matteo Louis Casling

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Multimedia producer and visual storyteller with over six years of experience across the United Nations system (UN DESA, IAEA, FAO, IFAD) and broadcast news (PBS News). Skilled at translating complex financing, policy, and social impact subjects into clear video, animation, podcast, and digital campaign products. Direct background in development finance communication, including Integrated National Financing Frameworks (INFFs) and international partnership campaigns. Proven ability to take assignments independently from initial brief and storyboard to final cut, motion graphics, sound mix, and multi-platform distribution.

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Education

MA Marketing, Buying Behaviour and Digital Communication

John Cabot University
2020-2020

Bachelor's Degree of Arts in Communications

John Cabot University
2014-2017

Diploma scuola superiore – Graphic Design

Liceo Artistico Via di Ripetta
2008-2013

Skills

Video & Animation

(Premiere Pro, After Effects, Blender)

Audio & Podcasts

(Audition, Sound Design, Mixing)

Visual Design

(Illustrator, Photoshop, InDesign)

Web & Code

(Drupal 10, WordPress, HTML, CSS, JS, Python)

Work Experience



United Nations Department of Economic and Social Affairs (UN DESA)

New York, USA | June 2025 to December 2025 • Communications Specialist

- Produced 20 multimedia assets for the FINS initiative that translated technical research on sustainable development financing and Integrated National Financing Frameworks (INFFs) into accessible narratives for governments and development partners.
- Directed, filmed on location in the Dominican Republic, and edited 5 high-level advocacy videos and 15 animated training modules used by national finance ministries.
- Built and maintained the FINS digital platform on Drupal 10, structuring video galleries and learning resources to lift monthly user engagement by 45%.
- Packaged cut-down video edits, social media series, and motion graphic explainers for UN global communication channels and partner organizations.
- Managed end-to-end production schedules, stakeholder review rounds, and final asset deliveries within target project deadlines and budgets.



International Atomic Energy Agency (IAEA)

Vienna, Austria | June 2023 to April 2025 • Communications Specialist

- Produced and edited documentary-style videos, social media clips, and multimedia feature stories for global policy events, including COP28 in Dubai and COP29 in Baku.
- Wrote, directed, and edited a flagship climate action video screened at the COP28 UAE pavilion and installed permanently at the IAEA Seibersdorf Laboratories visitor center.
- Created social media video packages and visual content series that raised monthly impressions across joint FAO and IAEA accounts by 35%.
- Drafted and edited speeches, policy briefs, and executive presentations for Directors-General, turning specialized technical data into plain-language stories for public audiences.
- Supervised external creative contractors, camera operators, and graphic designers to deliver assets on schedule under corporate brand guidelines.



Food and Agriculture Organization of the United Nations (FAO)

Rome, Italy | January 2021 to July 2023 • Reporting and Outreach Specialist

- Scripted and produced the interactive multimedia story "Desert Locusts," which served as the primary visual briefing tool for donor roundtables and international partner briefings.
- Designed and launched the FAO Transboundary Plant Pests digital knowledge portal, which hosted technical reports, photo features, and video explainers for non-specialist visitors.
- Authored and laid out donor progress reports, press releases, and technical manuals, including the Environmental Health and Safety Standards manual, with zero errata across publishing cycles.
- Packaged digital communication kits, event trailers, and presentation decks for international technical conferences to support donor buy-in and resource mobilization.
- Monitored global media coverage and advised project teams on crisis communication and reputational risk management.



Italian Council of the European Movement (CIME)

Rome, Italy | May 2020 to December 2020 • Project Manager

- Managed the communication and dissemination strategy for the EU-funded REscEU project under the Europe for Citizens programme across 11 partner countries.
- Coordinated production and distribution of press kits, digital graphics, and social content that reached over 50,000 citizens and civil society delegates.
- Authored the project concept note and grant proposal that secured full European Commission funding, and delivered all operational reports on schedule.



International Fund for Agricultural Development (IFAD)

Rome, Italy | August 2019 to December 2019 • Evaluation Communication Consultant

- Produced, sound-edited, and launched the evaluation podcast series "Roots" across Spotify, Apple Podcasts, and SoundCloud to cover community-based development projects in Nepal and Sierra Leone.
- Designed multimedia packages consisting of animated clips, infographics, and two-page policy summaries to communicate independent evaluation findings to member states.
- Coordinated event media, photography, and video interviews with international experts during high-level evaluation launch workshops.



Food and Agriculture Organization of the United Nations (FAO)

Rome, Italy | May 2019 to August 2019 • Evaluation Communication Intern

- Created visual summaries, short video reels, and infographics that explained evaluation methodologies for the EvalForward community of practice.
- Maintained the evaluation division web pages and drafted monthly email bulletins for a global network of development evaluators.



International Fund for Agricultural Development (IFAD)

Rome, Italy | January 2019 to May 2019 • Evaluation Communication Intern

- Storyboarded, illustrated, and animated a 2D explainer video introducing the mandate and methods of the evaluation office to new partners.
- Cleaned and mixed multi-track audio recordings for the inaugural episodes of the "Roots" podcast series.



Zagara Films

Rome, Italy | January 2018 to October 2018 • Production Assistant

- Assisted documentary and news camera crews for PBS News on field assignments covering European economic policy and migration.
- Handled lighting setups, secondary camera operation, B-roll filming, field audio monitoring, and production logistics for interviews with government ministers.



John Cabot University

Rome, Italy | June 2018 to December 2018 • Content Creator

- Produced video and photographic content to support university recruitment campaigns directed at prospective international students.
- Edited short-form promotional videos and maintained social media publishing schedules.



British Council

Rome, Italy | January 2015 to March 2018 • Invigilator

- Supervised candidates and administered test rooms during IELTS examination sessions under strict compliance and identity verification standards.
- Handled administrative paperwork, candidate queries, and confidential examination materials.

Work Samples



Videos:

Inside FINS initiative – Supporting Integrated National Financing Frameworks in Dominican Republic
<https://www.youtube.com/watch?v=w0tVfjOWbm8>

Nuclear and Related Techniques for Climate Action in Food and Agriculture (FAO/IAEA):
<https://www.youtube.com/watch?v=EDaApuJ4syo&t>



Animations:

Automatic System for Data Collection (ASDC) - video tutorial (FAO):
<https://www.youtube.com/watch?v=5kdXRocsOkQ&t=1s&pp=ygULYXNKYyBsb2N1c3Q%3D>

Independent Office of Evaluation (IOE) – About us (IFAD):
https://www.youtube.com/watch?v=JzmSB_tZpPo&t



Websites:

Financing for Small Island Developing States (FINS)
<https://financing.desa.un.org/capacity-development/topics/fins/home>

Transboundary Plant Pests and Diseases (FAO):
<https://www.fao.org/transboundary-plant-pests-diseases/en>



Brochures:

Science, Technology and Innovation for Climate Action (FAO/IAEA):
<http://www.fao.org/3/cc8695en/cc8695en.pdf>

Locusts and Transboundary Plant Pests and Diseases (FAO):
<https://www.fao.org/3/cc2512en/cc2512en.pdf>



Manuals:

Manual for the implementation of environmental, health, and safety standards for the control of locusts (FAO):
<https://www.fao.org/3/cc1840en/cc1840en.pdf>



Podcasts:

Roots in Kalikot and Rukum, Nepal – Credit-based cooperatives' support to rural populations (IFAD):
https://ioe.ifad.org/en/w/roots-in-kalikot-and-rukum-nepal-credit-based-cooperatives-support-to-rural-populations?p_L_back_url=%2Fen%2Fpodcasts