

Matteo Louis Casling

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Senior Video Producer, Lead Editor, and Motion Systems Designer with 6+ years building end-to-end video operations, technical explainer pipelines, and high-velocity asset systems. Proven player-coach combining solo timeline craftsmanship (After Effects, Premiere Pro, sound mastering, delivery specs) with creative operations ownership (intake queues, contractor SOWs, 48-hour turnarounds). Fluent in developer communication and code-based automation (Python, JavaScript, Remotion-ready) to translate complex AI cloud infrastructure into legible, high-retention screen visuals.

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Education

MA Marketing, Buying Behaviour and Digital Communication

John Cabot University
2019-2020

Bachelor's Degree of Arts in Communications

John Cabot University
2014-2017

Diploma scuola superiore – Graphic Design

Liceo Artistico Via di Ripetta
2008-2013

Skills

Video & Motion Systems

(Premiere, After Effects, Remotion)

Code & Automation

(Python, JavaScript, Pipelines)

Audio & Finishing

(Audition, Sound Design, Specs)

Visual & 3D Design

(Blender, Figma, Illustrator, Photoshop, Color Grading)

Work Experience



United Nations Department of Economic and Social Affairs (UN DESA)

New York, USA | June 2025 to December 2025 • Lead Multimedia & Video Specialist

- Built end-to-end video intake and production pipeline; produced 20 complete multimedia deliverables (5 launch videos and 15 technical training modules) on schedule.
- Directed, filmed, and edited technical walkthroughs, prioritizing high-legibility UI capture, clear data callouts, and tight pacing to communicate complex systems.
- Engineered modular template libraries for 48-hour turnarounds of social cutdowns and aspect variants (16:9, 9:16, 1:1), lifting user engagement by 45%.
- Managed production schedules, stakeholder review rounds, and digital asset repositories with standardized delivery specs and permanent source-file archival.



International Atomic Energy Agency (IAEA)

Vienna, Austria | June 2023 to April 2025 • Communications & Video Specialist

- Scripted, directed, and edited flagship technical videos for COP28/COP29; animated custom kinetic typography and data callouts in After Effects with deliberate easing.
- Shot, cut, and mastered rapid-turnaround event wrap videos under strict 72-hour delivery clocks across international summits.
- Directed external videographers and motion contractors; established standardized SOWs with day rates and mandated source-file handovers for in-house ownership.
- Analyzed distribution and audience retention metrics beyond view counts, raising multi-channel video engagement and impressions by 35%.



Food and Agriculture Organization of the United Nations (FAO)

Rome, Italy | January 2021 to July 2023 • Reporting, Web & Outreach Specialist

- Scripted and produced interactive multimedia story "Desert Locusts," translating complex ecological data models into clear, high-retention visual explainers.
- Designed 2D animated software tutorials in After Effects (ASDC tutorial), turning multi-step technical workflows into legible step-by-step video guides.
- Built digital knowledge portals, managing visual briefings, event trailers, and rapid-turnaround publishing assets with zero post-release errata.
- Advised leadership on media distribution, communication risk mitigation, and visual brand consistency across international stakeholder roundtables.



Italian Council of the European Movement (CIME)

Rome, Italy | May 2020 to December 2020 • Project Manager

- Managed communications and digital media strategy for EU-funded REscEU across 11 partner nations, ensuring milestone delivery on schedule.
- Coordinated production of digital graphic packages, press kits, and short-form video assets reaching 50,000+ targeted stakeholders.
- Authored core project grant proposals securing full EC funding and managed operational stakeholder reporting.



International Fund for Agricultural Development (IFAD)

Rome, Italy | August 2019 to December 2019 • Evaluation Media & Video Consultant

- Engineered, sound-edited, and mastered multi-track audio for the podcast series "Roots", managing dialogue leveling, noise reduction, and syndication.
- Designed 2D motion graphics, data callouts, and visual summaries translating complex evaluation methodologies into engaging public media.
- Produced event video capture and conducted technical interviews with domain experts during global launch workshops.



Food and Agriculture Organization of the United Nations (FAO)

Rome, Italy | May 2019 to August 2019 • Evaluation Communication Intern

- Produced short-form video cutdowns, motion graphics, and visual explainers explaining complex evaluation methodologies.
- Maintained multimedia web galleries and drafted digital bulletins for an international network of technical practitioners.



International Fund for Agricultural Development (IFAD)

Rome, Italy | January 2019 to May 2019 • Evaluation Communication Intern

- Storyboarded, designed, and animated a custom 2D motion graphics explainer detailing institutional evaluation frameworks.
- Executed dialogue editing, noise reduction, and sound design for inaugural episodes of the "Roots" podcast series.



Zagara Films

Rome, Italy | January 2018 to October 2018 • Production Assistant & Camera Tech

- Supported PBS News camera crews on European broadcast documentary assignments, managing equipment setup and field logistics.
- Operated B-roll cameras, rigged three-point lighting setups, and monitored multi-channel field audio for high-profile interviews.



John Cabot University

Rome, Italy | June 2018 to December 2018 • Content Creator

- Produced, shot, and edited fast-paced video campaigns and social cutdowns targeting prospective international applicants.
- Managed rapid post-production workflows and social distribution schedules across institutional channels.



British Council

Rome, Italy | January 2015 to March 2018 • Invigilator

- Administered examination environments and test sessions under rigorous compliance, security, and verification protocols.
- Managed operational logistics, confidential materials, and candidate communication with strict quality assurance.

Work Samples



Videos:

Inside FINS Initiative (Dominican Republic) | UN DESA
<https://www.youtube.com/watch?v=w0tVOWbm8>

Nuclear Techniques for Climate Action (COP28) | FAO/IAEA
<https://www.youtube.com/watch?v=EDaApuJ4sy0>



Animations:

Automatic System for Data Collection (ASDC) Tutorial | FAO
<https://www.youtube.com/watch?v=5kdXRocsOkQ>

Independent Office of Evaluation Mandate Animation | IFAD
https://www.youtube.com/watch?v=JzmSB_tZpPo



Websites:

Financing for Small Island Developing States (FINS) Platform
<https://financing.desa.un.org/topics/fins>

Transboundary Plant Pests & Diseases Knowledge Portal | FAO
<https://www.fao.org/transboundary-plant-pests-diseases>



Brochures:

Science, Technology & Innovation for Climate Action | FAO/IAEA
<https://www.fao.org/3/cc8695en/cc8695en.pdf>

Locusts & Transboundary Plant Pests Emergency Manual | FAO
<https://www.fao.org/3/cc2512en/cc2512en.pdf>



Manuals:

Environmental, Health & Safety Standards Manual | FAO
<https://www.fao.org/3/cc1840en/cc1840en.pdf>



Podcasts:

Roots Podcast: Rural Impact & Development Evaluation | IFAD
<https://soundcloud.com/ifadeval/roots-podcast>